

**To:** Reznor Sales Representatives  
**From:** Glen Steinkoenig, Director Product Management  
**Date:** 08/28/2023  
**Subject:** Reznor *Huracan*® Demonstration YouTube Video

The Reznor *Huracan*® Series of Destratification Fans are a valuable tool to reduce energy use and operating cost to control the climate in commercial and industrial buildings. Whether moving heat from the ceiling to the floor or providing a gentle breeze for cooling during the heat of summer, the Huracan fans are budget-friendly are simple to install and control. A video has been released onto YouTube to show the how well these fans work.

Below is a link to the Youtube video.

[Huracan Fan Demonstration Video](#)



## CALL TO ACTION

Assist contractors with questions on these topics by sending them the appropriate link. Promote this through your social media and like the video and subscribe if not already subscribed. Work with your distributor branches to use this videos on their display monitors. Add this video as makes sense to your training regimen.

## QUESTIONS?

Please contact Michael Shrigley, Director of Sales, Western North America, [Michael.Shrigley@Nortek.com](mailto:Michael.Shrigley@Nortek.com), 630-464-4241 or Fred Gump, Director of Sales, Eastern North America [Fred.Gump@Nortek.com](mailto:Fred.Gump@Nortek.com), 636-706-9824, or Carlo Coppola, Senior Sales Manager - Canada, [Carlo.Coppola@Nortek.com](mailto:Carlo.Coppola@Nortek.com), 581-446-6225 or Glen Steinkoenig at [Glen.Steinkoenig@Nortek.com](mailto:Glen.Steinkoenig@Nortek.com), 636-561-7375.

